

Operations Focused Business Manifesto

1. *Plan for the future:* When using technology in business, it's essential to look ahead at least one year and build your technical stack with that in mind. This will ensure that your business is prepared to meet the challenges of tomorrow.

2. *Optimize processes:* More software won't fix the problem, you need to optimize processes too. This means looking at the entire business process and identifying areas that can be improved. By doing this, you'll be able to streamline operations and improve efficiency.

3. *Build a strong foundation:* A poor foundation will lead to an unstable future. This means investing in the right technology, infrastructure, and people to ensure that your business is built on a solid foundation.

4. *Document knowledge:* Knowledge is necessary for growth. This means documenting processes as you build them. By doing this, you'll be able to share knowledge and best practices across the organization, which will help your business grow and evolve.

5. *Embrace change:* Nothing will stay the same, especially when dealing with technology. Being able to adapt and embrace change is essential for any business. This means being open to new ideas, technologies, and processes. By being flexible and adaptable, your business will be better equipped to handle the changes of the future.